

| City Council. Visibility for next elections. | Communication about the project. |
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| ds | A ramp-up plan for the 3-wheeler fleet. |
| | Additional delivery profit. agents during school time. |
| Delivery Firms. | Low cost adver- tisement painted on the cargo. |
| Ч ¹ | inable inable |
| growth | Customer Satisfaction closely monitored. |